



Manchester Week 16 – 20 March 2009

THE MANCHESTER “MINI STERN” Developing a Low Carbon Economy

In 2008 the Manchester City Region commissioned its own response to the challenges laid down by the Stern review in 2006. This study, dubbed **‘The Manchester Mini-Stern’** sought to answer the key questions about the economic impacts of climate change legislation, policy and regulation on the City Region level economy. It also seeks to identify where interventions at a City Regional level can make a difference to our economic growth and carbon emission trajectory.

The work undertaken by Deloitte identified a number of key risks and opportunities, not least the fact that unless investments are made now the city region risks losing £20 billion over the next twelve years. The study has already attracted significant attention amongst academics and policy makers alike at both a national and international level.

Through an alliance of leading figures across the business and public sector, Manchester is responding to the challenges laid down in this report. The alliance is proposing a number of key interventions to enable Manchester to fulfil its ambition of becoming an international hub for economic activity around climate change. This work is playing a key role in determining high level strategy and policy across the city region. In particular, it is a core component of the new Greater Manchester Strategic Plan, one that combines spatial and economic development for the city region over the next twenty five years.

Part of our aim to work more closely on this agenda with other cities and institutions. The seminar in **Brussels on Thursday, March 19th, 2009** aims to not only disseminate information, but also to open a dialogue with other city regions and policy makers across Europe to help develop long term strategic relationships on the development of low carbon economies at city level.

SPEAKERS



Chair: Chris Davies, MEP

Chris Davies has been an MEP for North West England since 1999. He was re-elected in 2004 and is at the top of the Liberal Democrat list for the 2009 European elections in the North West. Prior to his election to the European Parliament he was a marketing consultant, and he ran his own business for much of the previous 15 years.

He served for two years (1995-97) as Member of the UK Parliament for the Littleborough and Saddleworth constituency.

Chris is currently the European Liberal (ALDE) coordinator on the environment, public health and food safety committee in the European Parliament.

As the parliament's rapporteur on Carbon Capture and Storage Chris was instrumental in helping to secure around €9 billion for CCS demonstration projects across the EU.



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Manchester's Climate Change Agency

Mike Reardon – Programme Lead, Greater Manchester Environment Commission

Mike joined Manchester City Council as Strategic Director of Neighbourhood Services in May 2006, with a portfolio that included Leisure, Libraries, Environment, Housing, Trading Services and Adult Social Care.

Building on his earlier ground breaking work with the City Council on environmental policy, he was seconded in December 2008 for a period of two years to AGMA to lead the development of an Environment Commission, the creation of a Climate Change Agency for Greater Manchester and the delivery of an effective city region response to a wide range of environmental challenges.

Mike has over 30 years experience of working in the public sector, having worked at senior level in a number of local authorities both in the field of housing and organisational change. Between 2000 and 2007 he also worked as Director of Local Government Practice in the Office of the Deputy Prime Minister, where he worked on a number of policies and measures to tackle underperformance.



Manchester's Mini Stern

Heather Hancock, Managing Partner, Deloitte

As a client Partner in Consulting, Heather leads Deloitte's Public Sector Strategy capability. This specialises in governance and accountability regimes, the design, development and evaluation of public policy objectives, policy option appraisal, implementation of economic and socio-economic strategy and delivery structures in the public sector.

Heather is the Deloitte's Lead Client Service Partner for the London 2012 Olympic Games, and leads the firm-wide services in regeneration and regional development.

Her CV is notable for her senior roles at all levels of the public sector: the youngest ever member of the Senior Civil Service in 1992; Accounting Officer for The Millennium Commission; Chief Executive of a special local authority; and Executive Director of a Regional Development Agency. Her commitment to the public service ethos is demonstrated by her position as Trustee of The Prince's Trust, and chair of the BBC's Rural Affairs Committee.



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The Updated Stern Report, Priorities for Copenhagen and the UK Climate Change Commission

Dr Alex Bowen joined the new Grantham Research Institute on Climate Change and the Environment at the London School of Economics last year as a Principal Research

Fellow. His research interests include the design of public policy to reduce greenhouse gas emissions and promote the development of a low-carbon economy, with due regard to its cost effectiveness and distributional consequences. He has long been involved in aspects of economic policy, having worked in the Bank of England for sixteen years, most recently as Senior Policy Adviser, on both monetary and financial stability issues, including responsibility for the Bank's Inflation Report and Financial Stability Review. He first became involved in climate change issues when seconded as Senior Economist to the team that produced the Stern Review of the Economics of Climate Change in 2006. Dr Bowen has a BA in Economics from Cambridge University and a PhD in Economics from the Massachusetts Institute of Technology, where he studied on a Kennedy Scholarship.